KEEGAN GROUP

KEEGAN GROUP · LINE MARKING · ALICE SPRINGS, NT

Clear Lines.
Safe Spaces.
Local Expertise.

"Precision in every project. Pride in all our work."

keegangroup.com.au

Safety Starts with **Clear Lines.**

Visible, compliant line marking guides vehicles, protects pedestrians, and keeps your site legally sound — in one of Australia's most demanding climates.

Traffic Control	Pedestrian Safety	Compliance
Controls vehicle movement	Separates people from traffic	Meets Australian Standards
Defines lane boundaries	Marks crossings and safe zones	NT Pavement Marking Spec
Reduces intersection conflicts	Highlights hazard areas	Reduces liability exposure
Guides drivers clearly	Protects workers and visitors	Keeps sites audit-ready

Applications

Public & Commercial	Industrial & Specialised
Roads and intersections	Warehouse and factory floors
Car parks and retail precincts	Remote community roads
School zones	Sports courts
Airport aprons	EV charging bays

Car Parks Built for **Flow and Safety.**

From fresh layouts to full re-marks — Keegan Group plans, prepares, and executes car park line marking end to end.

Layout & Marking	Specialised Bays	Custom & Prep
New bay layout design	Accessible parking bays	Custom and logo stencils
Re-marking of existing bays	Loading and no-parking zones	Bay numbering
Directional arrows	EV charging station bays	Surface preparation
Entry and exit markings	Clearway markings	Marking removal

Process

1 Site Assessment

2 Layout Design

3 Surface Prep

4 Line Marking

Roads That **Last and Perform.**

Road markings are public safety infrastructure. Only materials rated for Central Australia's extreme heat and UV will hold up long term.

Road & Lane Markings	Pedestrian & Intersection
Centre and edge lines	Pedestrian crossings
Lane and dividing lines	School zone markings
Stop and give way lines	Roundabout markings
Intersection markings	Speed zone threshold lines
Kerb and median markings	Regulatory text — STOP / SLOW

Material Performance

UV & Heat	Traffic Durability	Removal Options
UV-resistant formulations	Heavy traffic rated	Blackout overfill
Colour-fast pigments	Strong surface adhesion	Water blasting
Heat-stable compounds	Long-term visibility	Sandblasting removal

Safer Floors,
Smarter Workspaces.

Industrial floor markings protect people and keep operations running. When they fade, risk rises immediately.

Traffic & Walkways	Safety & Hazard Zones
Forklift and vehicle lane lines	Machinery exclusion zones
Pedestrian walkway markings	Emergency exit pathways
Loading dock lines	Pallet and racking bay lines
Hazard zone markings	EV charging station bays

Built for the Heat.
Built to Last.

Alice Springs is one of Australia's most demanding environments for line marking. Keegan Group selects materials and preparation methods built for exactly these conditions.

Central Australia's Conditions	Risks of Inferior Marking
Temperatures regularly above 40°C	Paint cracking and peeling
Intense UV radiation year-round	Adhesion failure on unprepared surfaces
Heavy vehicle and equipment loads	Rapid loss of marking visibility
Dust and abrasion on all surfaces	Compliance risk as markings degrade

How We Ensure Longevity

Materials	Surface Preparation	Application & QC
UV-resistant formulations	Full surface clean & degrease	Precision application
Heat-stable compounds	Complete old mark removal	Multi-pass where required
Weather-rated pigments	Surface profile check	Post-job quality inspection

Removal Methods

Method
Blackout — paint overfill
Water blasting
Sandblasting

Best Use
Fast overlay preparation
Precise clean removal
Ideal for sealed surfaces

Fewer Risks.
Better Flow. Better Sites.

Good line marking transforms how a space performs — immediately and over time.

Traffic & Flow	Safety & Protection
Faster, cleaner vehicle flow	Separated pedestrian paths
Reduced conflicts at intersections	Visible, compliant crossings
Clear directional guidance	Forklift and walker clarity
Organised, efficient bay use	Emergency routes always clear

"Good marking is an investment. Poor marking is a liability."

The Right Team.
The Right Results.

Request a Quote or Site Assessment

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